

Baraboo Economic Development Commission

Meeting Minutes

September 3, 2020

I. Call Meeting to Order and Note Compliance with Open Meeting Law

Chairperson Caflisch called the meeting to order at 5:31 PM at the Baraboo Municipal Building, Room 205, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. Roll Call of Membership

Present: Caflisch, Wastlund, Bowers, Palm, Ryan, White

Absent: Johnson, Ayar, Mueller, Taylor, Walczak

Other: Patrick Cannon

III. Approve Minutes

Motion to approve the minutes for August 6, 2020

Palm (1); White (2)

Aye: All via voice vote

Nay: None

IV. Approve Agenda

Motion to approve the agenda as presented

White (1); Bowers (2)

Aye: All via voice vote

Nay: None

V. Presentation

None

VI. Action Items

None

VII. Information/Discussion Items

a. Updates on Development Activities

- Mayor Palm updated on the following:
 - The City is conducting a search for the City Administrator position
 - TIF #10 & 11 are being created
 - City sold a small lot to Driftless Glen for a new building
 - The City has started the budget process
 - The Equalized Value for the City increased by 8%
 - A concept plan has been submitted for the corner of Park & 8th St.
 - The City is in discussion regarding a potential EDA grant
 - Motion: To recommend that the City pursue this grant opportunity
- Wastlund (1); Shite (2)
- Aye: All
- Nay: None
- City kayak launch has been completed
 - They are looking at extending the Great Sauk Trail through Baraboo
 - The State DOT will be reconstruction sidewalk ramps on HWY 113 & 136 in 2020 & 2021.

b. Updates from Commissioners and their representative entities

- Ms. Caflisch – The Chamber had to reduce personnel due to Covid. Hotel Tax is down
 - Real Estate market is strong
 - Hotel Study has been completed
- Ms. Ryan – they have not been able to meet due to Covid
- Mr. Bowers – The Village has received some inquiries about development on Old HWY 12
- Mr. White – SCDC is planning a Drive Thru Job Fair on October 1. Location to be determined. CARES Act funding is still available
- Ms. Wastlund – CDA is working on budgets, TIF districts and repositioning for Corson Square

c. Continued discussion on housing options for possible future recommendation to City Council
BEDC would like to continue to explore options for the City

d. Review and discuss 2020 goals for BEDC

The Board was asked to think of goals for 2020/2021 for next meeting
Housing
EDA Grant with potential study of South Blvd area.

e. Review and discuss BEDC tour schedule of local businesses

No tours were announced
Looking at a potential Business Walk event in 2022
Would like to look at Zoom meetings for tours

VIII. Adjournment

Motion to adjourn the meeting was made at 6:53 pm.

Bowers (1); White (2)

Aye: All via voice vote

Nay: None

Nanci Caflisch
Chairperson

Patrick Cannon
Recorder